

Setting Up for the Upcoming Property Investment Podcast

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Podcast Interview Planning: Assisted Living Investing

Hello,

This meeting was held to coordinate the logistics and content for an upcoming podcast interview featuring Brett.

Key topics discussed

- The podcast format consists of a 15-to-20-minute recording session.
- Content will be edited into 60-to-90-second shorts for distribution on Spotify, LinkedIn, Instagram, and YouTube.
- The target audience includes business owners interested in long-term wealth and financial freedom through property investing.
- The interview will begin with three specific questions focused on wealth before moving into a broader discussion.

Decisions made

- The recording session is scheduled for the 21st at 9:00 AM Central Time.
- The interview will be conducted via the Zoom platform.
- The guest will have the opportunity to approve the edited content before it is published.

Action items and next steps

- John will send the Zoom link and a list of 10 potential interview questions.
- Gabriel will send an email to Michelle to ensure the meeting is booked in the calendar.

- **Gabriel will provide headshots and a professional bio for use in promotional materials.**